

## DUPLICATE INVOICE



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

**WMUR**  
100 South Commercial Street  
Manchester, NH 03101  
Main: (603)669-9999  
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
958318-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC/Guinta/R/Congress	Tue-Mon week	174

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	958318	WOC10035194

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
30		60

Agency Ref	Advertiser Ref

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/08/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/02/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
1 WMURW 10/03/12 5:12 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
4 WMURTh 10/04/12 5:40 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
5 WMURF 10/05/12 5:28 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
2 WMURM 10/08/12 5:09 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
2	10/02/12	10/08/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/02/12 6:53 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
4 WMURW 10/03/12 5:59 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
1 WMURTh 10/04/12 6:24 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
5 WMURF 10/05/12 6:54 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
2 WMURM 10/08/12 5:59 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
3	10/02/12	10/08/12	Good Morning America	7-9a	MTWTF--	:30	6	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 6 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 10/02/12 7:28 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
2 WMURW 10/03/12 8:29 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
1 WMURW 10/03/12 8:59 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
6 WMURTh 10/04/12 7:26 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
5 WMURF 10/05/12 8:59 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
3 WMURM 10/08/12 8:50 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
4	10/02/12	10/08/12	KELLY&MICHAEL LIVE 19AM-10AM		MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**



**WMUR-TV**  
**NEW HAMPSHIRE**  
www.thewmurchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
958318-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
NRCC/Guinta/R/Congress		Tue-Mon week	174

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/02/12	10/08/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 9:59 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV03H \$350.00 NM									
3 WMURW 10/03/12 9:47 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV03H \$350.00 NM									
5 WMURTh 10/04/12 9:59 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV03H \$350.00 NM									
4 WMURF 10/05/12 9:50 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV03H \$350.00 NM									
1 WMURM 10/08/12 9:51 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV03H \$350.00 NM									
5	10/02/12	10/08/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 12:29 PM News 9 at Noon 12-1230p :30 FG12TV03H \$350.00 NM									
5 WMURW 10/03/12 12:16 PM News 9 at Noon 12-1230p :30 FG12TV03H \$350.00 NM									
4 WMURTh 10/04/12 12:28 PM News 9 at Noon 12-1230p :30 FG12TV03H \$350.00 NM									
3 WMURF 10/05/12 12:16 PM News 9 at Noon 12-1230p :30 FG12TV03H \$350.00 NM									
2 WMURM 10/08/12 12:24 PM News 9 at Noon 12-1230p :30 FG12TV03H \$350.00 NM									
6	10/02/12	10/08/12	Who Wants to be a Million 1230-1p		MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV03H \$250.00 NM									
1 WMURW 10/03/12 12:47 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV03H \$250.00 NM									
4 WMURTh 10/04/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV03H \$250.00 NM									
5 WMURF 10/05/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV03H \$250.00 NM									
3 WMURM 10/08/12 Who Wants to be a Millionaire 1230-1p :00 Credited oversold inventory \$250.00 NM									
7	10/02/12	10/08/12	News 9 at 5	5-6p	MTWTF--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 10 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 5:38 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
6 WMURTu 10/02/12 5:58 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
7 WMURW 10/03/12 5:54 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
2 WMURW 10/03/12 5:58 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
10 WMURTh 10/04/12 5:23 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
3 WMURTh 10/04/12 5:42 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
8 WMURF 10/05/12 5:42 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
4 WMURF 10/05/12 5:58 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
5 WMURM 10/08/12 5:12 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
9 WMURM 10/08/12 5:27 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
8	10/02/12	10/08/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 6:20 PM News 9 at 6 6-7p :30 FG12TV03H \$1,400.00 NM									
1 WMURW 10/03/12 6:13 PM News 9 at 6 6-7p :30 FG12TV03H \$1,400.00 NM									
4 WMURTh 10/04/12 6:20 PM News 9 at 6 6-7p :30 FG12TV03H \$1,400.00 NM									



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958318-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
NRCC/Guinta/R/Congress	Tue-Mon week	174	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/02/12	10/08/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	:30	5	\$1,400.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
5 WMURF 10/05/12 6:22 PM News 9 at 6 6-7p :30 FG12TV03H \$1,400.00 NM									
3 WMURM 10/08/12 6:13 PM News 9 at 6 6-7p :30 FG12TV03H \$1,400.00 NM									
9	10/02/12	10/08/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	5	\$550.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u>									
10/02/12 10/08/12 MTWTF-- 5 \$550.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
2 WMURTu 10/02/12 7:29 PM Chronicle NH 7-730p :30 FG12TV03H \$550.00 NM									
4 WMURW 10/03/12 7:21 PM Chronicle NH 7-730p :30 FG12TV03H \$550.00 NM									
1 WMURTh 10/04/12 7:11 PM Chronicle NH 7-730p :30 FG12TV03H \$550.00 NM									
5 WMURF 10/05/12 7:09 PM Chronicle NH 7-730p :30 FG12TV03H \$550.00 NM									
3 WMURM 10/08/12 7:23 PM Chronicle NH 7-730p :30 FG12TV03H \$550.00 NM									
10	10/02/12	10/08/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	MTWTF--	:30	4	\$700.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u>									
10/02/12 10/08/12 MTWTF-- 4 \$700.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
2 WMURW 10/03/12 7:56 PM INSIDE EDITION AC 730-8p :30 FG12TV03H \$700.00 NM									
3 WMURTh 10/04/12 7:58 PM INSIDE EDITION AC 730-8p :30 FG12TV03H \$700.00 NM									
1 WMURF 10/05/12 7:57 PM INSIDE EDITION AC 730-8p :30 FG12TV03H \$700.00 NM									
4 WMURM 10/08/12 7:58 PM INSIDE EDITION AC 730-8p :30 FG12TV03H \$700.00 NM									
11	10/02/12	10/08/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u>									
10/02/12 10/08/12 MTWTFSS 7 \$1,100.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
5 WMURTu 10/02/12 11:31 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
7 WMURW 10/03/12 11:22 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
1 WMURTh 10/04/12 11:23 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
4 WMURF 10/05/12 11:33 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
2 WMURSa 10/06/12 12:27 AM News 9 at 11 LR - Football 11-11:35p :30 FG12TV03H \$1,100.00 NM									
6 WMURSu 10/07/12 11:21 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
3 WMURM 10/08/12 11:33 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
<u>Total Spots</u>						<u>61</u>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$42,050.00</b>
<u>Agency Commission</u>	<b>\$6,307.50</b>
<u>Net Amount Due</u>	<b>\$35,742.50</b>